



POST SHOW
REPORT



DELHI WATER EXPO

4th Edition

21st, 22nd, 23rd AUGUST 2025

HALL 12A, ITPO, PRAGATI MAIDAN, NEW DELHI

ORGANISED BY



CONCLAVE PARTNER



IN ASSOCIATION WITH



INDUSTRY PARTNER



SUPPORTED UNDER PMS SCHEME OF MoMSME



POST SHOW REPORT

DELHI WATER EXPO 2025

Overview

The Delhi Water Expo 2025, held from 21st – 23rd August 2025 in Hall 12A – ITPO Pragati Maidan, New Delhi was a remarkable success, bringing together industry leaders, experts, innovators, and stakeholders from across the water and wastewater sector. Organized by Water Today Pvt Ltd, the expo was a premium platform for showcasing cutting-edge technologies, solutions, and products in water and wastewater management.

This year's expo saw participation from over 80+ exhibitors, representing a wide array of industries such as water treatment, desalination, wastewater management, pumps, valves, and storage systems. Top national and international brands showcased their latest innovations, drawing a significant number of attendees. Some of the key exhibitors included Hilda Automation, Spray Engineering Devices, JUMO India Pvt Ltd, and KEP who displayed groundbreaking products and solutions aimed at driving sustainability in water management.

The event attracted more than 5900 visitors, including engineers, consultants, policy-makers, industrialists, and government representatives. Attendees from various sectors—such as municipal water authorities, construction, agriculture, and industrial water consumers—actively engaged with the exhibitors, resulting in a dynamic exchange of knowledge and potential business collaborations.

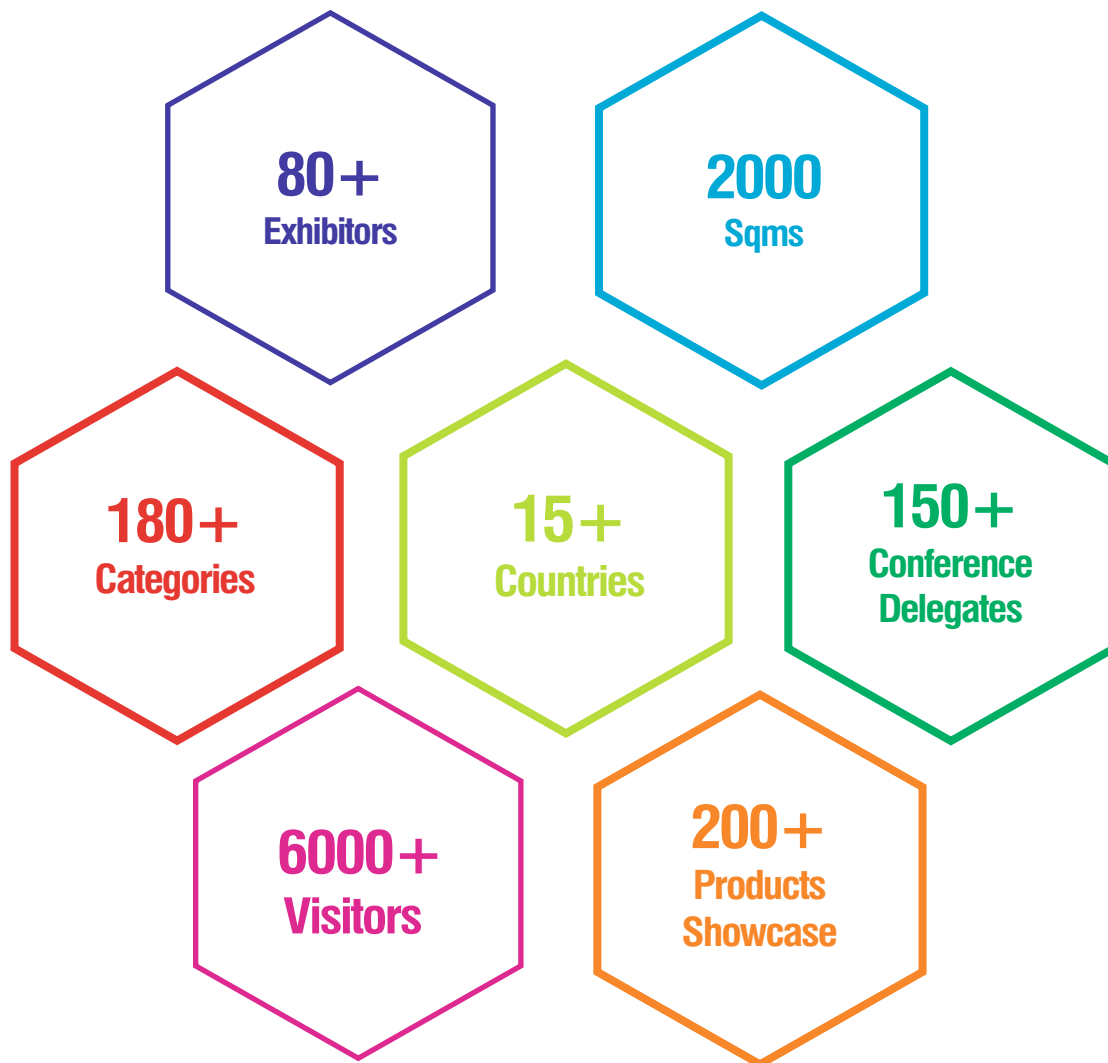
The Delhi Water EXPO successfully concluded, bringing together leading stakeholders from the water and wastewater management industry. The event served as a comprehensive platform for showcasing innovative technologies, fostering policy discussions, and encouraging business collaborations.

Concurrent Events: Water Sustainability Summit, Water Quality 360° Conference



OVERVIEW - SHOW FACTS

EXHIBITION



EXHIBITOR PROFILE

Automation
Boilers and cooling towers
Desalination
Effluent Treatment
Filtration Equipments
Instruments and process controls
Irrigation Equipments
Packaged Drinking Water
Pipes fittings and valves
Pumps and Motors
Rainwater Harvesting
Research and Technical Institutes
Reverse Osmosis Equipments
Sewage and Sludge Treatment
Swimming Pool Equipments
Wastewater Management & Recycling
Water Conservation
Water Management & Systems
Water Pollution Monitoring
Water Purification
Water Supply and Services
Water Treatment
Water Treatment Chemicals
Zero Liquid Discharge Systems

THE EXHIBITION

The Delhi Water Expo served as a pivotal event in India's water industry by bridging the gap between technological advancements and their practical application. The exhibition not only fostered business growth but also supported the country's mission towards achieving water sustainability, providing a common platform for the industry to align on key strategies for water conservation, quality enhancement, and waste minimization.

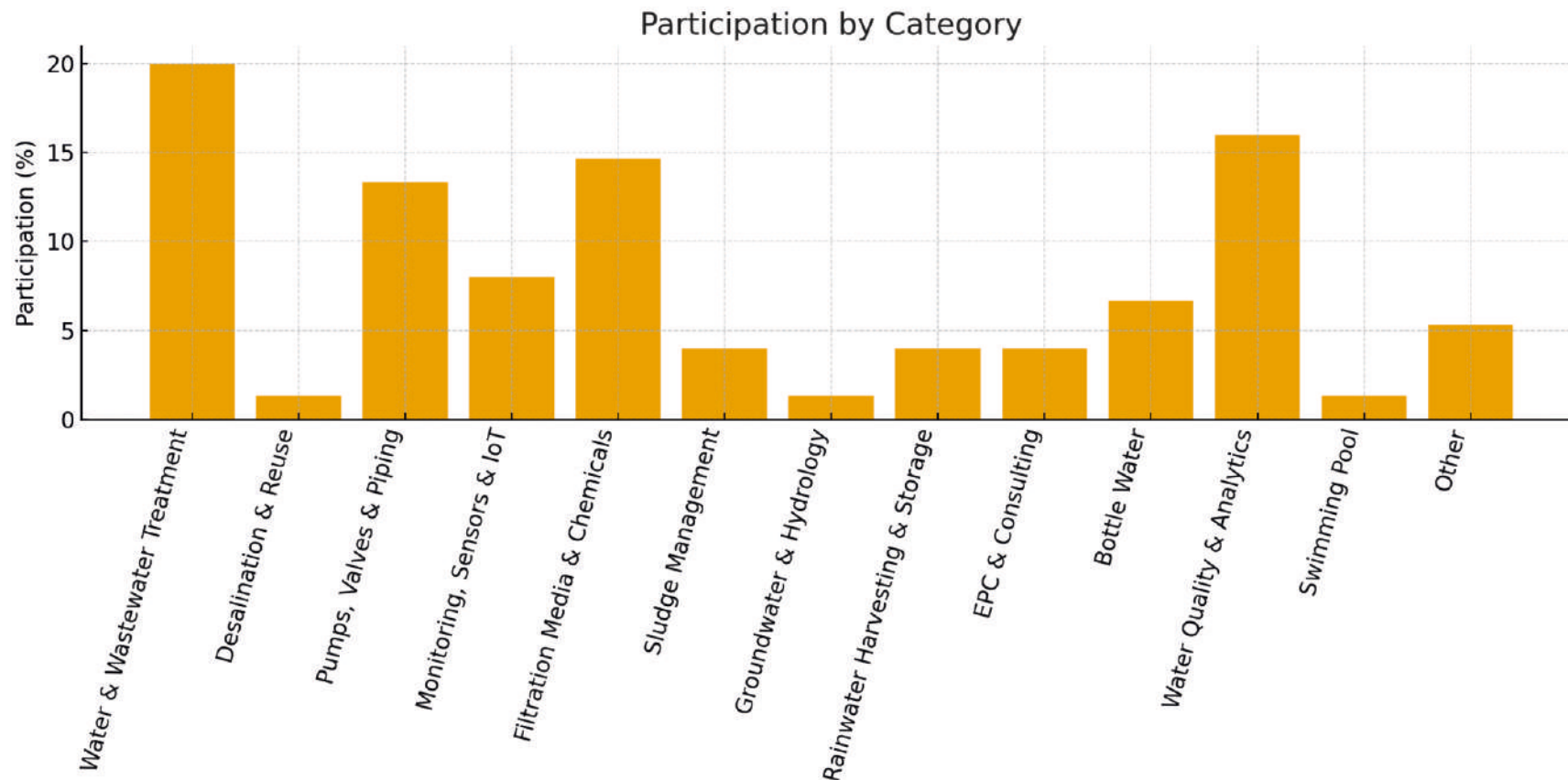
The Delhi Water Expo 2025 – an international and premium show provided the opportunity to component manufacturers to showcase their latest products, technology and equipment. Manufacturers of pumps, storage tanks, membranes, filters and components networked with the trade industry as well as end users with the main aim to find new business and partnerships.

Each year, the expo continues to expand its influence, becoming a must-attend event for professionals committed to driving progress in water and wastewater management.



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EXHIBITOR CATEGORIES



EXHIBITOR SATISFACTION (Onsite Survey)

- Overall satisfaction (avg): 4.4/5
- Likelihood to return: 92%
- Lead quality rating: 4.2/5

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EXHIBIT SECTORS

Pumps, Valves & Blowers: 9%

Chemicals : 10%

IOT & Automation: 7%

Tanks & Storage systems:
7%

Instrumentation & Sensors:
18%

Membrane &
Filtration Systems : 12%

Wastewater treatment
Process & Technologies
11%

Wastewater Equipment
& Components : 12%

Water Treatment Plant
& Machinery : 14%

THE FIGURES SAYS IT ALL

91%

of the exhibitors rated "GOOD"
or above for visitor QUALITY

92%

applauded the Expo for qualitative leads
& business contacts.

94.4%

of the exhibitors made contact
with the right target visitor groups

92.4%

of the exhibitors were satisfied/very
satisfied with their participation

85%

of the exhibitors said they would
return in Water Expo 2025

89%

of the exhibitors expect orders
as a result of exhibiting

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Innovative Technology Showcases:

Exhibitors demonstrated advanced solutions in water treatment technologies, including the latest in membrane filtration, greywater recycling, smart metering, and industrial effluent treatment.

Live Demonstrations: Visitors were able to witness live demonstrations of products, such as automated water purification systems, high-efficiency dosing pumps, and eco-friendly water recycling equipment, providing them with firsthand insight into the practical applications of these technologies.

Business Opportunities: The expo provided an excellent networking platform for professionals in the water and wastewater industry. Several business meetings took place, leading to potential collaborations and partnerships. Many exhibitors reported significant inquiries and leads generated during the three-day event.

Training Program on O&M of Wastewater Treatment Plants: In 2025, the expo organised a training workshop for water industry professionals, in collaboration with an expert professional from a leading industry. This program covered topics such as wastewater treatment plant operations, advanced filtration system maintenance, and regulatory compliance for water quality standards. Attendees had the opportunity to gain updated information, enhancing their skills and employability.

Water Conclave: The Water Conclave was one of the most highly anticipated features of the Delhi Water Expo 2025. This focused, knowledge-sharing event brought together industry experts, government officials, technologists, and thought leaders for an in-depth discussion on critical water-related issues and emerging trends.

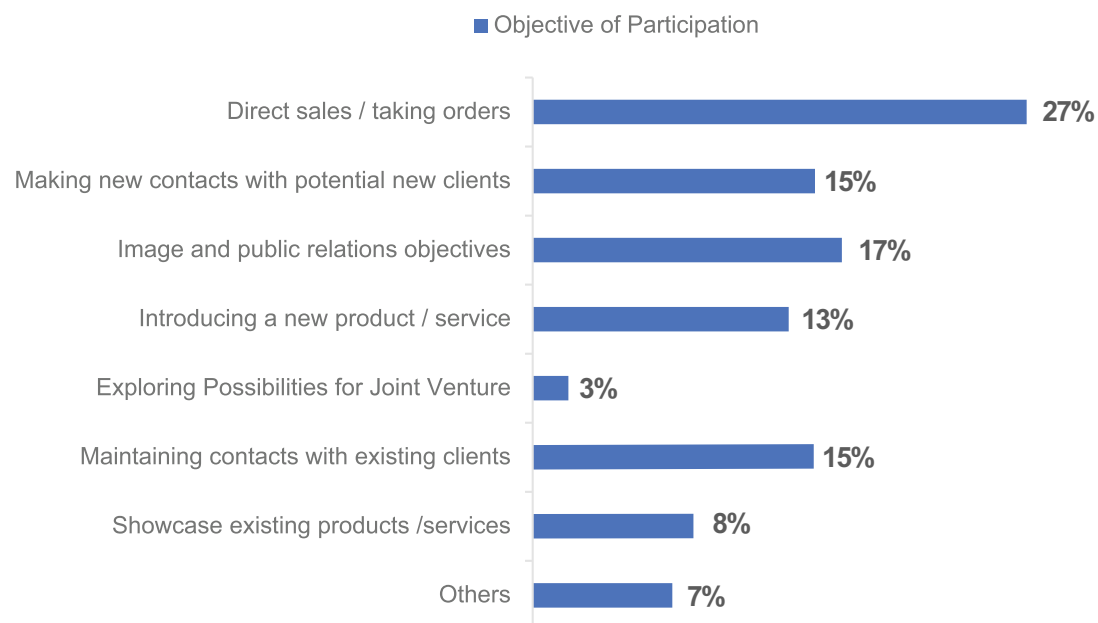
Specialized conclaves addressed sector-specific challenges and opportunities in key industrial cities.

CITY	CONCLAVE MONTH	INDUSTRY
Uttarakhand- Rudrapur	17 April'25	Automobile/ Pharma/ Paper & Pulp/FMCG
Punjab	20 June'25	Textile
Uttar Pradesh	16 July'25	Tanneries
Rajasthan	7 August'25	Textile, Distillery

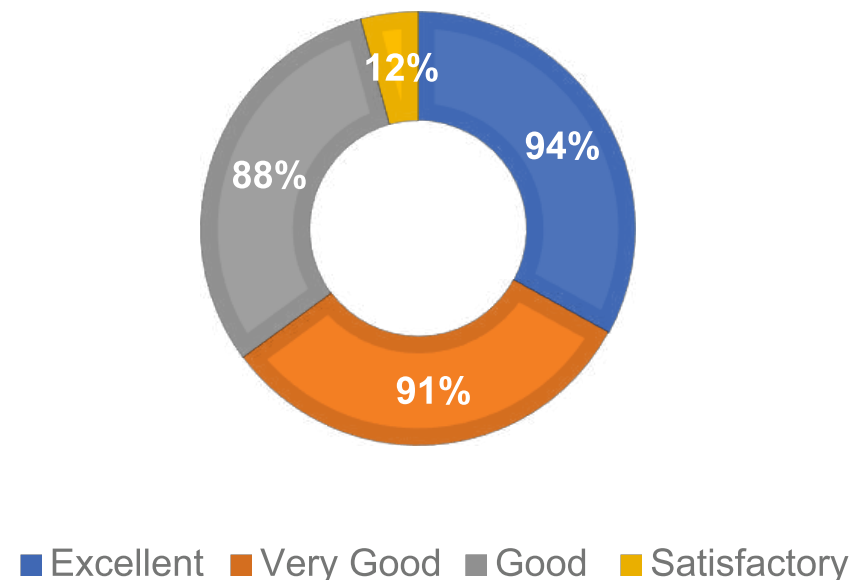


EXHIBITORS FEEDBACK

OBJECTIVES OF PARTICIPATION



QUALITY OF VISITORS



VISITORS & DELEGATES AT DELHI WATER EXPO 2025

The Delhi Water Expo 2025 attracted a diverse group of visitors and delegates, including engineers, municipal authorities, industrialists, researchers, policymakers, and professionals from various sectors like real estate, agriculture, pharmaceuticals, and manufacturing. The expo provided an enriching experience for both visitors and industry professionals, offering valuable insights into the future of water and wastewater management technologies.

Key Sectors Represented at the Delhi Water Expo Catered to a Wide Range of Sectors, including:

Role/Function	Description	Share (%)
Utility/Board Officials	Jal Boards, water supply & Sewerage boards	14%
Government & Regulators	Ministries, Statutory bodies	8%
EPC/Developers	Turnkey & Integrators	15%
Industrial End Users	Pharma, F&B, textiles, power, oil & gas	22%
Consultants/Design & PMC	Planning, feasibility, audits	13%
Distributors/Channel	VARs, traders, importers	12%
Academia & Research	Institutes, labs, students	8%
Startups/Innovators	Early-stage solution providers	5%
Media & Associations	Trade press, chambers	3%

Key Takeaways from Visitors & Industry Professionals:

The **wide array of solutions** presented at the expo enabled visitors to find specific products and technologies suited to their sector's water challenges. Many delegates appreciated the **practical, hands-on nature** of the event, noting that the live demonstrations and real-world examples offered a tangible understanding of how the solutions could be applied in their operations. Networking opportunities allowed attendees to **connect with key decision-makers** from both the government and private sectors, leading to promising future collaborations. Overall, the response from visitors and delegates was extremely positive, with many expressing their intentions to participate in future editions and recommending the expo to peers in their industries.

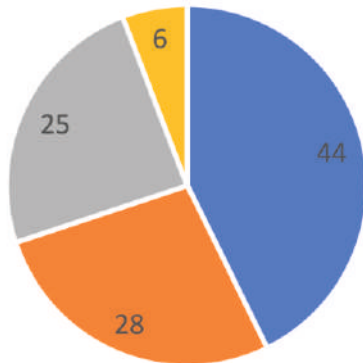
FACTORS WHICH INFLUENCED THEIR VISIT

- Opportunity to buy new products
- Variety of products on display
- Networking Opportunity with Industry Leaders
- New Suppliers
- To gather general information
- Opportunity to look for dealerships

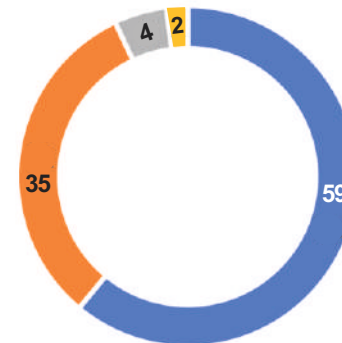
RATING THE EXHIBITION

ROLE IN DECISION MAKING PROCESS

Rating



■ Excellent ■ Very Good ■ Good ■ Average



■ AUTHORIZE ■ INFLUENCE ■ NONE ■ NO COMMENTS



Shri. Atul Garg
*Member of Parliament, Lok Sabha,
Government of India*



Smt. Dr. Antul Teotia
*President, District Panchayat,
Zila Panchayat Bulandshahr, Uttar Pradesh*



Shri Kuljeet Chahal
*Member & Vice Chairperson,
NDMC*



Ms. Debashree Mukherjee, IAS
*Secretary, IAS, (DoWR, RD&GR),
Ministry of Jal Shakti, Government of India.
Inaugurated Expo & Delivered Keynote at
Water Sustainability Summit*



Mr. Pratul Saxena
*Member Secretary, CGWA,
Guest of Honour & Session Head at
Water Sustainability Summit*



Mr. R. S. Tyagi
*Ex-Member Water Supply Delhi Jal Board,
Key Note Speaker, Water Quality 360° Conference
& Water Expo Delegation visit*



Dr. Nupur Bahadur
*Director, TERI & NMCG
Panelist, Water Sustainability Summit*



Dr. Rama Kant
*Deputy Adviser, (PHE) CPHEEO,
Key Note Speaker, Water Quality 360° Conference
& Water Expo Delegation visit*

WATER SUSTAINABILITY SUMMIT

21 August 2025

150 Delegates

5 Sessions

Format: Keynotes • Panels • Case studies • Presentations

Key Topics

- ★ *Understanding the Regulatory Landscape Water Compliance Frameworks for Industry: Laws, Standards & Reporting Obligations*
- ★ *Digital Transformation in Water Management Smart Technologies for Monitoring, Auditing & Managing Industrial Water Use.*
- ★ *Water Circularity and Resource Efficiency Recycling, Reuse, and Zero Liquid Discharge (ZLD) Strategies in Industry*
- ★ *CSR as a Catalyst for Water Sustainability Driving Community- Centric Water Initiatives beyond the Factory Fence*

Other Key Speakers / Organisations at Water Sustainability Summit



Mr. Madhukar Swayambhu
*TED speaker, Water Hero, Global Top 3
Author on Water by SWM (Spain)*



Ms. Usha Subramanian,
*Country President,
India Grundfos Pumps*



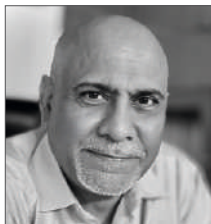
Dr. Arvind Kumar,
*Director,
India Water Foundation*



Mr. Sanjay Kumar Garg
*Director,
Aryav Ecofriendly Resources Pvt. Ltd.*



Mr. Manish Gandhi,
*Executive VP, Business Development,
Ion Exchange*



Prof. Lalit Vashistha,
*Founder, CEO,
Diva Envitec Pvt Ltd*



Mr. Vikas Bhatia,
*Executive Director-Finance & ESG,
Sustainability, Varun Beverages Limited*



Ms. Rupali Agarwal
Head CSR Knorr- Bremse India



Dr. Nidhi Pundir,
*Vice President and Director
at HCL Foundation*



Mr. Neelkanth Mishra,
*Founder & CEO,
Centre for Aquatic Livelihood, Jaljeevika*

WATER QUALITY 360°

21, 22 Aug 2025

110 Delegates

8 Sessions

Format: Keynotes • Panels • Case studies • Presentations

Key Topics

- ★ *Standards & compliance roadmap (IS 10500, sectoral norms)*
- ★ *Advanced treatment (AOPs, membranes, sensors)*
- ★ *Digital twins for quality monitoring & early warning*
- ★ *Industrial case studies (F&B, pharma, textiles)*
- ★ *Groundwater protection & recharge quality*

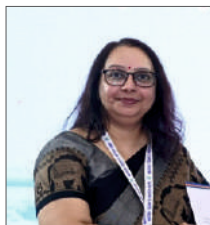
Key Speakers/Organisations

• TERI • NEERI • CPHEEO • India Water Foundation • BIS • CWGA



Dr. Rama Kant

Deputy Adviser. (PHE) CPHEEO,
Key Note Speaker,
Water Quality 360° Conference



Prof Dr. Archana Tiwari.

Diatom Research lab,
Amity Institute of Bio Technology



Mr. Anshuman

Director Water Resource
Management, TERI



Dr. K. Ranganathan

CPCB



Mr. Virendra Singh

Scientist,
Bureau of Indian Standards,



Mr. Suneel Arora

Former Jt. Director
General of Works,
Military Engineer Services (MES)



Ms. Disha

Scientist,
FAD, BIS

POST SHOW REPORT

EVENT PROMOTION

Visitors and exhibitors alike considered Delhi Water Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of the 2025 marketing campaign which shows how we advertised and promoted the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 10 media houses including print, digital and television attended the event.

PRINT PROMOTION

- English Newspapers - Times of India
- Hindi Newspapers - Navbharat Times
- Magazine Advertisements, 99 Media
- Brochures/leaflets Circulation
- Hoardings & Banners

E-PROMOTIONS

- Bulk SMS
- Bulk Voice Call
- Whats App
- Telecalling
- Bulk Email

ONLINE PROMOTION

- 10 times- Across India
- Google Adwords (Globally)
- E-Newsletters
- Linkedin (Globally)
- Facebook (Globally)
- Instagram
- Tradeindia.com
- Twitter
- Youtube

PARTNER PROMOTIONS

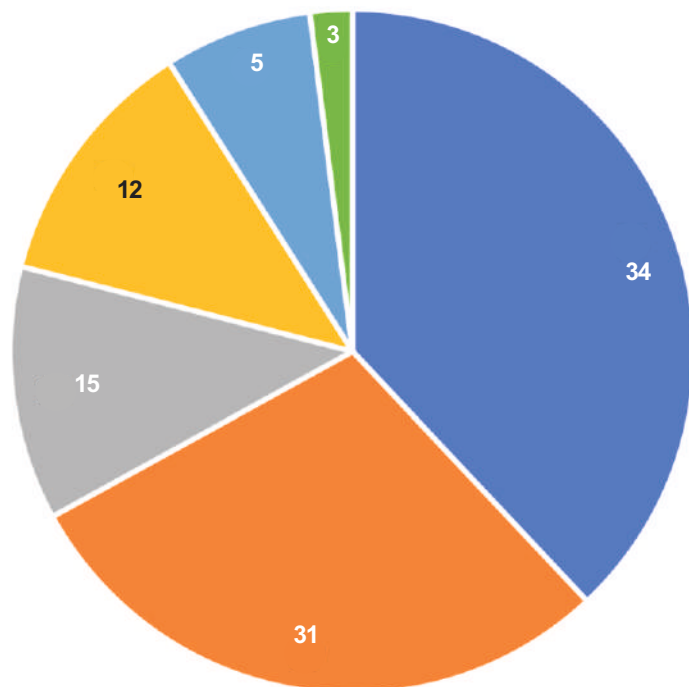
- IWQA
- PHDCCI Water Division
- WTAI

INFLUENCER PROMOTIONS

- Youtubers



SOURCE OF INFORMATION ABOUT THE SHOW



■ DIRECT INVITATION

■ EMAIL CAMPAIGNS

■ FACEBOOK CAMPAIGN

■ WHATSAPP

■ NEWSPAPER ADVERTISEMENTS ■ OTHERS

KEY SECTORS OF INTEREST

- Exporters & Importers
- Distributors & Traders
- Industry Suppliers
- PSUs
- Large & Medium scale engineering Industries
- Operation & Maintenance
- Government Bodies
- Chemical Plants
- Pharmaceutical Plants
- Environmental Consultants
- Ground Water Authorities
- Public Works Department

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WATER EXPO PHOTOS



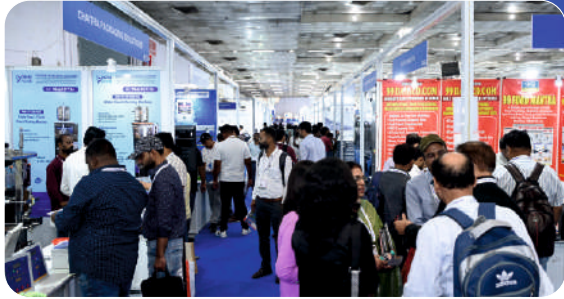
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WATER EXPO PHOTOS



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WATER EXPO PHOTOS



MARK YOUR CALENDAR AND BOOK YOUR SPACE NOW!

Looking Forward As the industry continues to evolve, Delhi Water Expo 2026 aims to further strengthen the conversation on innovative solutions and sustainable practices, providing even more opportunities for businesses and stakeholders to contribute to a water-secure future.

DELHI WATER EXPO

5th Edition

20th, 21st, 22nd August 2026
ITPO, HALL 12A, PRAGATI MAIDAN, NEW DELHI

BOOK EARLY FOR

Prime stand positions, Maximum coverage in our dedicated PR & marketing campaign

MARK YOUR CALENDAR FOR THE NEXT



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