



DELHI WATER EXPO

**28th, 29th & 30th
AUGUST 2024
PRAGATI MAIDAN, NEW DELHI**

**The Largest &
Premium Annual
Exhibition in South Asia**

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Dear Industry Colleague,

We are delighted to announce Water Today's WATER EXPO – Delhi to be held on 28th, 29th & 30th August 2024 at Pragati Maidan, New Delhi. The event will exclusively focus on emerging technologies in the water & wastewater sector, collaboration and consolidation of public-private sector players, along with regulatory, technical and financial challenges faced by the industry.

Increasing urban population and rising per-capita consumption is driving the demand for water. Augmented demand for energy and rise in manufacturing industries has promoted the development of water treatment industry. The government policies and initiatives have created the necessities for water management infrastructure. Given these fact, water sector is likely to see an investment of US\$13bn from overseas companies coupled with the government support to promote infrastructure development in the next few years. Further, India's industrial water & wastewater treatment market is expected to reach Rs 164 billion by 2024.

The growth will be mainly driven by strict implementation of regulatory norms and scarcity of water promoting the industries to use recycled water. The future for industrial water & wastewater treatment is regulation driven and the degree of implementation of existing or upcoming regulations will act as the key driver of the market. Thus, Water Today's Water Expo will provide the largest business and marketing platform to bring together major water & wastewater companies, government bodies, project companies and turnkey solution providers under one roof.

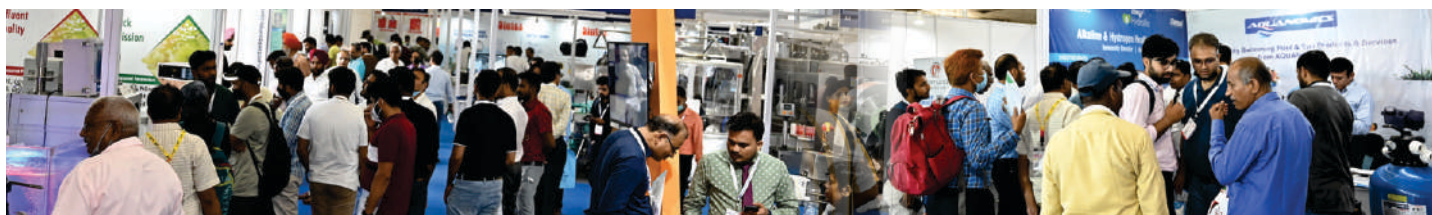


KEY FOCUS

- Wastewater Treatment Equipment
- Clean Water Supply to Rural & Urban Areas
- Desalination
- Wastewater Recycle
- Zero Liquid Discharge
- Non Revenue Water
- Water Transportation
- Water Treatment Equipment
- Process Control Instrumentation
- Membrane Separation
- Disinfection
- Biological Equipment
- Sludge Dewatering
- Drinking Water
- Process Water
- Filtration Systems
- Pumps & Valves

GROWTH DRIVERS

- The Indian market for wastewater treatment plants is heavily fragmented with almost half of the market share being held by small and mid-sized domestic players. Besides, continuous investment in water and wastewater improvement has created ample opportunities for water treatment equipment technology in India.
- The Planning Commission, Government of India has estimated increase in water demand to 1,180 BCM (billion cubic meters) in 2050 with domestic and industrial water consumption expected to increase ~2.5 times in next three decades.
- Industries are facing stiff competition from agriculture and domestic demand for freshwater resources, industrial units are being forced to reuse wastewater and resort to zero liquid discharge owing to high discharge volumes. Discover which areas have an urgent need for water reuse and desalination.
- Potential businesses cease to tap unaccounted water in Indian cities that are caused due to leakage and wastage, 80% of this occurs in the distribution system and consumer ends.



EXHIBITOR PROFILE

- ✦ Water Conservation
- ✦ Water Treatment
- ✦ Water Management Consultants
- ✦ Wastewater Management & Recycling
- ✦ Desalination
- ✦ Effluent Treatment Systems
- ✦ Filtration Equipment
- ✦ Sewage and Sludge Treatment
- ✦ Rainwater Harvesting
- ✦ Demineralisation
- ✦ Cooling Towers
- ✦ Packaged Drinking Water
- ✦ Reverse Osmosis
- ✦ Boilers and Cooling Towers
- ✦ Chemicals
- ✦ Distillation
- ✦ Engineering Companies
- ✦ Environmental Consultants
- ✦ Equipments
- ✦ Instrumentation and Process Control
- ✦ Irrigation Equipments
- ✦ Pipes, Fittings and Valves
- ✦ Plant Builders
- ✦ Project Developers
- ✦ Project Finance Companies
- ✦ Pumps and Motors
- ✦ Research & Technical Institutes
- ✦ Swimming Pool
- ✦ Water Pollution Monitoring
- ✦ Water Purification
- ✦ Water Supply and Services
- ✦ Water Utilities

OPPORTUNITIES GALORE FOR EXHIBITORS

- ✦ A unique platform to network, meet potential customers & decision makers on a global level.
- ✦ A perfect opportunity to build prospective databases and maintain relationships with existing customers.
- ✦ New norms for wastewater discharge will open avenue for value chain companies and industries.
- ✦ Learn about solutions to water & environmental challenges.
- ✦ Meet partners for projects & business ventures.
- ✦ Organised in the national capital of India, easy access to meet decision makers and policy makers.
- ✦ Discover the technologies that will address your most concerning challenges today.
- ✦ Showcase products & technologies to the potential customers.
- ✦ An appropriate platform to strengthen and build on your brand image.
- ✦ A perfect launch for new products and technologies.
- ✦ Gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.
- ✦ Meet the decision makers and expand your business through networking & knowledge gaining.

CONCURRENT EVENTS

- ✦ Open Door Symposium - A Platform to deliver your commercial presentations
- ✦ WATMAN International Conference on Water and Wastewater Management Systems
- ✦ Networking Lounge

STALL BOOKING INFORMATION

Booth Size	Tariff	Inaugural ends on 30 April '24	Early Bird ends on 15 Jun'24	Tariff
	INR/sq.m.	INR/sq.m.	INR/sq.m.	USD/sq.m.
12-18 sq.m.	14,000	9,500	10,000	320
19-36 sq.m.	13,500	9,000	9,500	300
Above 36 sq.m.	13,000 <i>(Shell scheme)</i>	8,500 <i>(Shell scheme)</i>	9,000 <i>(Shell scheme)</i>	280
	12,500 <i>(Raw space)</i>	8,000 <i>(Raw space)</i>	8,500 <i>(Raw space)</i>	260

18% Taxes as Applicable

The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.

BOOTH PACKAGE

- Fascia with Company name
- Fully carpeted
- 3 Spotlights
- 2 Chairs
- 1 Counter / Table
- Company profile in Show Directory*
- Company listed on website
- 1 Five amp plug point
- 1 Waste basket

*Conditions Apply



28th, 29th & 30th
August 2024

DELHI WATER EXPO



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CO-ORGANIZED BY

